The Civic Leadership Project: The Early Stages

"Early Adopters" Nonprofit & Civic Orgs, Congregations, Civic Leaders, Colleges, Community Members

- Community canvassing by civic leaders, nonprofits & individual "early adopters"
- Marketing/storytelling campaign to create new narratives about what constitutes a good community and a fulfilling life
- Canvassers' outreach work and display of commitment lead to broad community support (1% of residents seems feasible)
- Neighborhood, College & Civic Leadership Circles proliferate

Individual Beliefs, Attitudes & Skills

- People feel more responsible for community, not just family & employer
- People associate "Community" with broader city or region, not just "people like me" in my neighborhood
- Leadership Circle participants begin to organize their lives to take more time for spiritual dimension, "mindfulness" practice: reflection, meditation, or prayer
- Leadership Circle participants grow in their "personal leadership skills"/"emotional intelligence": their self-awareness, self-management, empathy, social awareness & skills

The Civic Leadership Project: After 3-5 Years – Measureable Results

Individual Action

- Increased volunteering & giving to nonprofits
- Greater neighborhood engagement
 - "Bonding" social capital
 - More reaching out to people who are "different"
 - More community activities
 - More political engagement
- Innovators & entrepreneurs in social, business or scientific realms with added inspiration to create for benefit of their community

— — <u>Nchprofit & Civic</u> Organizations

- Greater collaboration within nonprofit sector as leaders feel more secure as a result of getting more support
- More effective management with more quality volunteer support
- More intensive service delivery

Community

- All young people getting support they need to succeed through school years and make successful transition to adulthood
- Engaged active seniors, neighborhoodsupported & connected older seniors
- Thriving economy with healthy balance of local exchange & broader markets
- Intergenerational poverty rates drop

National Impact: less polarization, greater confidence that Americans can work together